

Title

LOCAL LEVEL INDICATORS COMMUNICATION NEEDS ASSESSMENT.

Model Forest

Western Newfoundland Model Forest

From

April 1999

To

July 1999

Keywords

Indicators, Communications

Objective

To summarize the information that has already been presented on Criteria and Indicators, identify the communication needs about Criteria and Indicators, and recommend what communications tools should be developed by the Network for communication of “What is Criteria and Indicators?”.

Description

In April 1997, the Local Level Indicators Working Group approved a number of projects including Strategic Objective 9(b) which involves developing a common Criteria and Indicator presentation outline and presentation package that will be used to communicate the concept of Criteria and Indicators. A communication needs assessment was developed and distributed to the communication specialists and/or general managers of each model forest. The needs assessment consisted of six questions dealing with current communication tools and plans with regards to future communication tools. From this assessment, a list of recommendations was developed.

Reports and Products

Local Level Indicators Communication Needs Assessment. Rolls, B.E. 1999. Western Newfoundland Model Forest, Corner Brook, Newfoundland. WNMF: 0-434-001, 27p.

